

# Build. Care. Protect.

A CAMPAIGN FOR OUR LOVED ONES



**Together, we can  
create a lasting  
impact for our  
loved ones**

FOR OVER 50 YEARS, WAVENY LIFECARE NETWORK HAS BEEN A TRUSTED NONPROFIT PARTNER WITH THE HIGHEST QUALITY AND COMPASSIONATE CARE. TODAY, WE ARE EMBARKING ON A JOURNEY TO EXPAND OUR REACH, ENHANCE OUR SERVICES, AND SECURE THE FUTURE FOR GENERATIONS TO COME.

# Advancing Compassionate Care

*Expanding Waveny's Impact to Serve  
More Older Adults and Families*

Imagine this: a beloved grandparent, parent, or close family friend who, after a lifetime of hard work and service, now needs a little help. For many of us, this is not just a possibility but a certainty. We will face the challenge of ensuring our loved ones are cared for with dignity and respect as they age gracefully.

Aging is not just about needs; it's about creating an environment where older adults thrive, are valued, engaged, and supported in their advanced years.

This is why Waveny LifeCare Network is expanding our capacity with additional rehabilitation beds, strengthening our nursing capabilities, and ensuring that no one in our care is ever denied the help they need.


For more than fifty years, Waveny has supported thousands of individuals and their families, navigating the challenges of aging with compassion and expertise.

Today, the need for Waveny's care is greater than ever. Many families face long waiting lists and the fear of not receiving the help their loved ones need.


Within the next three years, Waveny is committed to meeting this challenge by building the capacity to serve more older adults, training skilled professionals, and ensuring no one risks discontinuation of their care due to financial constraints.

Together, we can create a future where every older adult is treated with dignity, and every family finds peace of mind.


**3** out of **4** older adults will need long-term care during their lifetime.



**57.8** million adults in the U.S. are 65 or older



By 2030, **21%** of the United States population will be 65 or older.



The fastest-growing age group is **85+**

All data comes from the US Census

# Build: The New Waveny Pavilion

Expanding Capacity to Meet the Growing Need for Older Adult Care

Currently, Waveny can only accept a small portion of the requests it receives for short-term rehabilitation. To meet this critical need, we are constructing a 40,000 square foot pavilion at our 3 Farm Road campus. This expansion will provide a welcoming, state-of-the-art environment designed to support both patients and their families.

## THE STATE-OF-THE-ART FACILITY WILL PROVIDE:

- 30 private rooms for optimal care and comfort
- Advanced telemedicine systems for real-time medical access
- 400 additional patients served annually
- Expanded outpatient rehab center to support recovery

YOUR SUPPORT WILL BRING THIS VISION TO LIFE. TOGETHER, WE CAN ENSURE MORE OLDER ADULTS RECEIVE THE CARE THEY DESERVE IN A STATE-OF-THE-ART FACILITY DESIGNED FOR COMFORT, INNOVATION, AND CONNECTION.



## “SAVE ONE LIFE, YOU’RE A HERO. SAVE 100 LIVES, YOU’RE A NURSE.” —UNKNOWN

As the need for senior care rises, the U.S. faces a critical nursing shortage, with a projected deficit of 63,000 Registered Nurses by 2030. Waveny’s Kathleen M. Fruin, RN Nursing School is tackling this crisis by providing tuition-free education, hands-on training, and guaranteed employment opportunities. Together, we can expand this training program to ensure compassionate care and access for all.

### KEY PROGRAM FEATURES AND BENEFITS

- 180 graduates to date, with plans to train hundreds more annually
- Tuition-free education eliminates financial barriers
- Paid training and benefits
- Guaranteed employment in a high-demand field

## Care: Training the Next Generation of Healthcare Professionals

Investing in the Pipeline of Professionals who will Shape Tomorrow’s Care



## Protect: Bridging the Financial Gap for Older Adults

Providing Peace of Mind for Families Through the Uncompensated Care Fund

At Waveny, we believe care is a right, not a privilege. For residents under Waveny’s care who outlive their assets, we ensure care continues, bringing them comfort and dignity. Through our Uncompensated Care Fund we ensure older adults receive the support they deserve.

### HOW WE BRIDGE THE GAP

- Residents who outlive their resources can remain at Waveny, preserving emotional security and continuity of care
- Medicaid reimburses at rates considerably lower than the actual cost to deliver care
- The transition to Medicaid often occurs when patients are underinsured or unable to pay out-of-pocket healthcare expenses
- The Uncompensated Care Fund is vital to offsetting these costs and sustaining operations for the next generation



A LEGACY GIFT ENSURES WAVENY’S MISSION WILL ENDURE FOR GENERATIONS. JOIN US IN STRENGTHENING THE UNCOMPENSATED CARE FUND TO SECURE CARE WITH DIGNITY.



Inside Left Panel

Inside Center Panel

Inside Right Panel



## Our Goal: \$15M to Enhance Care at Waveny

*Your contribution will make a lasting impact on our community*

### Build.

Expand our facilities to serve more families with a state-of-the-art pavilion featuring 30 additional private rooms, increasing capacity for short-term rehabilitation.

### Care.

Grow our Nursing School to address the critical nursing shortage, supporting a new generation of caregivers who will serve our community.

### Protect.

Bridge the financial gap to ensure sustainable support for families in our community.

**Waveny**  
LIFECARE NETWORK

*Waveny is a registered 501 (C)(3)*

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# Build: The New Waveny Pavilion



## EXPANDING OUR CAPACITY TO SERVE MORE OLDER ADULTS

Currently, Waveny can only accept a small percentage of the requests it receives for short-term rehabilitation. To address this critical need, we are building a 40,000-square-foot pavilion with 30 private, licensed beds, designed to serve 400 additional patients annually. This expansion ensures families can access the exceptional care their loved ones deserve.

### WHAT THE PAVILION WILL OFFER

- **Patient-Centered Design:** 30 private rooms tailored for comfort and accessibility
- **Family-Focused Spaces:** Warm, inviting areas for rewarding time together
- **Advanced Technology:** Telemedicine systems for real-time physician and rehabilitation specialist care
- **Expanded Rehab Services:** A modern outpatient center for physical, occupational, and speech therapies
- **Spiritual Care:** An all-inclusive chapel for emotional support and meditation

The pavilion will redefine post-acute care with cutting-edge technology, enhanced therapeutic spaces, and a compassionate, patient-centered design.

**FUNDING THE PROJECT**  
Donation Goal: \$15 million  
Supports construction, advanced technology, furnishings, and contingencies.  
\*Total Cost: \$36 million

### JOIN US IN BUILDING THE FUTURE

Your generosity will help Waveny expand its capacity to provide exceptional care to more older adults in our community. Together, we can create a state-of-the-art facility that prioritizes comfort, innovation, and connection for generations to come.



# Care: Expanding the Nursing School



## TRAINING TOMORROW'S WORKFORCE

As the demand for aging services and care grows, so does the shortage of trained professionals. As of August 2022, Connecticut had 9.52 nurses per 1,000 population, making the nursing shortage a major concern.<sup>1</sup> The Kathleen M. Fruin, RN Nursing School was founded to address this crisis by providing tuition-free training, flexible schedules, and paid employment opportunities to aspiring caregivers. With your support, we can expand this program and ensure the strength and longevity of tomorrow's workforce.

### EMPOWERING STUDENTS, BUILDING CAREERS

- Recruitment of students into the nursing profession
- Training nurses for Waveny and Fairfield County
- Tuition-free education
- Earn-as-you-learn
- Flexible class schedules designed to meet students' needs
- Immediate employment opportunities in healthcare after certification or licensing
- A proven pathway to further nursing careers

"Save one life, you're a hero. Save 100 lives, you're a nurse." —Unknown

### FUNDING THE PROJECT

**Nursing School Expansion Goal:**  
\$2 million

Enhances training facilities, expands enrollment, and provides students with the tools and resources needed for success.

## JOIN US IN STRENGTHENING THE HEALTHCARE WORKFORCE

Your contribution will help Waveny expand the Kathleen M. Fruin, RN Nursing School, creating opportunities for aspiring healthcare professionals and ensuring every older adult is supported by highly skilled and compassionate caregivers.



<sup>1</sup>CT MUST ADDRESS THE CURRENT AND FUTURE SHORTAGE OF NURSES, KENDALL HOLLAND, CONNECTICUT MIRROR, MAY 12, 2023

# Protect: Bridging the Financial Gap



## ENSURING PEACE OF MIND FOR OLDER ADULTS AND THEIR FAMILIES

One of the greatest fears of aging is outliving financial resources. At Waveny, we believe compassionate care and dignity are basic human rights. For residents under Waveny's care who outlive their assets, we ensure they can remain in familiar surroundings, supported by the care and comfort they deserve. By bridging financial gaps through Medicaid reimbursements, community contributions, and the Uncompensated Care Fund, Waveny provides critical support to older adults and their families.

### UNCOMPENSATED CARE FUND

- Ensures residents who outlive their resources can remain at Waveny
- Bridges the gap between Medicaid reimbursements and actual care costs
- Supports older adults who are uninsured, underinsured, or unable to pay out-of-pocket expenses
- Relieves families from the financial strain of caregiving

Legacy gifts include bequests, charitable trusts, insurance benefits and other planned gifts.

### FUNDING THE PROJECT

Uncompensated Care Fund Goal:  
\$2 million

Raised through outright pledges and Legacy Gifts to support seniors who have outlived their financial resources.

### SUPPORT THE UNCOMPENSATED CARE FUND

Your support ensures that no family member at Waveny is left without care due to financial challenges. A Legacy Gift to the Uncompensated Care Fund not only preserves Waveny's mission but also guarantees peace of mind for families and dignity for every resident.



# A Continuum of Care: Supporting Every Stage of Life



## A DAUGHTER'S PEACE OF MIND, A MOTHER'S JOURNEY OF CARE

When Carol's mother, Janet, was 75 years old, she required a hip replacement. After a day in the hospital, she returned home where she recuperated with the support of home health care and physical therapy – provided by Waveny. A few years later, Janet fell and broke the other hip. This hospital stay was longer and she contracted pneumonia. Rather than going home to recuperate, Janet went to short-term rehab at Waveny and then again returned home, receiving home care as needed. As she improved,

her care was often administered through Waveny's telemedicine services. Sadly, her husband passed away from a severe illness, several months later. Janet started feeling more isolated and her cognitive functioning began to diminish. Her daughter, Carol, turned to Waveny once again, which accepted her into Independent Living at the Inn. As Janet aged, dementia began to set in and she was moved from Independent Living at the Inn to The Village for Memory Care where she still felt the comfort of familiar surroundings. Janet was living a long life, and unfortunately, the savings she and her husband had reserved were slowly depleting. However, Janet was able to stay where she was, in familiar surroundings at Waveny. Eventually, she was admitted into Hospice Care, which she received from Waveny in the apartment she had been living in these past years. That is where she passed quietly at age 93, with her daughter by her side – along with many of the nurses and caregivers who had cared for her over the years.

## SEAMLESS SUPPORT, EVERY STEP OF THE WAY

Waveny's Continuum of care goes beyond clinical services—it's about ensuring older adults receive consistent, personalized support at every stage of life. For families, it means the reassurance that their loved one's care evolves with their needs, enabling them to focus on being present as a son, daughter, or spouse.

At Waveny, we believe our residents deserve the dignity of seamless care and every family deserves peace of mind. **Together, we can continue to provide the exceptional support that individuals like Janet and her family experienced.**

# How Waveny is Funded



Waveny LifeCare Network, is a nonprofit organization and is primarily funded through a mix of sources:



## PRIVATE PAY AND INSURANCE:

Residents and patients pay directly for services such as long-term care, rehabilitation, and home care. Some costs may be supplemented by Medicare coverage.



## MEDICARE:

Covers specific medical services though not in full. Waveny absorbs uncovered costs, including staff training, quality assurance, therapeutic services, and operational expenses.



## MEDICAID:

Provides coverage for long-term care to individuals with limited income and resources. However, Medicaid reimbursements fall short of the actual cost of providing high-quality care.



## DONATIONS AND FUNDRAISING:

Contributions from individuals, families, and foundations play a critical role in facility improvements, expanded services, and operational funding.



## ENDOWMENT INCOME:

Income from endowments and investments helps sustain daily operations and supports smaller growth initiatives, ensuring long-term financial stability.



## GRANTS:

Awarded by government programs and private foundations, grants help fund specific projects and services that support Waveny's mission and improve patient care.



## PARTNERSHIPS:

Collaborations with healthcare organizations provide additional resources and funding, helping expand services and enhance patient care.

Large-scale projects like those in the Build. Care. Protect. campaign go beyond our usual funding sources. To bring these transformative initiatives to life, we rely on the generosity of our current supporters and the help of new donors who share our vision. Bond funding will supplement this effort, but community support is essential to achieving our goals.

# Awards and Recognition: Excellence in Care & Innovation



## CELEBRATING WAVENY'S COMMITMENT TO QUALITY AND LEADERSHIP

Waveny LifeCare Network is proud to be recognized by industry leaders and organizations for its innovative programs, exceptional care, and dedication to meeting the evolving needs of our community. These awards reflect our unwavering commitment to excellence, compassion, and innovation in senior care.

## HONORING OUR IMPACT AND INNOVATION

- **Connecticut Assisted Living Association (CALA) Best Practices Award:** Recognized for addressing the regional nursing shortage through Waveny's Kathleen M. Fruin, RN Certified Nursing Aide School, which has graduated over 180 students.
- **Leading Age Connecticut's Spirit of Innovation Award:** Honored for integrating telemedicine into the community and Waveny Care Center's Short-Term Rehabilitation Unit, enhancing patient access and care.
- **Leading Age Connecticut's Social Accountability Award:** Acknowledged for recruiting individuals into the Kathleen M. Fruin, RN Certified Nurse Aide School by covering salaries, benefits, tuition, and providing on-the-job training and mentoring.
- **Federal CMS 5-Star Ranking:** Achieved and maintains a 5-star rating for quality outcomes and registered nurse staffing levels.
- **U.S. News & World Report Best Nursing Home:** Recognized as a top provider for short-term rehabilitation services.
- **WTWH Healthcare Social Stewardship Award:** Recognized for significant achievements in social responsibility, including community engagement, philanthropic efforts, and impactful programs, partnerships, and outreach.



# Always There, Wherever You Call Home

Waveny LifeCare Network, a trusted, community-focused nonprofit, offers a full continuum of compassionate healthcare services, rich therapeutic programs, and flexible living options to enhance your quality of life.

## On Our Campuses



### INDEPENDENT LIVING

Supportive, active adult retirement community



### MEMORY CARE & ASSISTED LIVING

Assistive & therapeutic approach to supportive memory and dementia care



### SKILLED NURSING

Award-winning short-&-long-term care



### REHABILITATION SERVICES

Inpatient & outpatient rehabilitative care



### KATHLEEN M. FRUIN, RN NURSING SCHOOL

Training the next generation of healthcare professionals

## In Our Communities



### HOME HEALTH SERVICES

Licensed & certified therapists, skilled nursing services and in-home care



### PALLIATIVE & HOSPICE CARE

Comprehensive physical & emotional pain management enabling patients to optimize time with family & friends



### COMMUNITY OUTREACH

Wellness services at home, work, school or in the community



### TELEMEDICINE

Robust at-home-care, education, intervention and monitoring in the comfort of home



### NAVIGATOR: ALZHEIMER'S AND DEMENTIA AT HOME

Vital resource for caregivers supporting loved ones with Alzheimer's or dementia

# Build. Care. Protect. Campaign Gift



## WAVENY LIFECARE NETWORK CAMPAIGN PLEDGE FORM

### DONOR INFORMATION

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### GIFT INFORMATION

I (we) are pleased to commit a total gift of \$ \_\_\_\_\_ to the Waveny Build Care Protect Campaign.

I (we) will pay the gift immediately.  I (we) will pay this pledge as follows:

Pledge Payment Date	Amount

I (we) wish to support the following campaign areas:

- Where the funds are needed most for the Build Care Protect Campaign
- BUILD: To build the new 30 private room facility
- CARE: To grow the Kathleen M. Fruin Certified Nursing Assistant School providing a pipeline of caregivers
- PROTECT: To build the endowment to support charity care to protect our community members in need
- OTHER

Special instructions: \_\_\_\_\_

# Build. Care. Protect. Campaign Gift



- My gift will be matched by \_\_\_\_\_ Company/Foundation/Family.  
 The match will be considered part of my total gift  The match will be in addition to my personal gift.

I (we) would like to be recognized as: \_\_\_\_\_

- I (we) wish our gift to remain anonymous  
 This gift is made in honor/memory of \_\_\_\_\_  
 I (we) have/intend to include Waveny LifeCare Network in my/our will or estate plans.  
 I (we) to receive information on how to include Waveny LifeCare Network in my/our estate plans.

## DONOR SIGNATURE(S):

I (we) the undersigned, commit to the above pledge to support Waveny LifeCare Network

\_\_\_\_\_ Date \_\_\_\_\_

\_\_\_\_\_ Date \_\_\_\_\_

Waveny CEO \_\_\_\_\_ Date \_\_\_\_\_

## CONTACT INFORMATION

If you have any questions or require assistance to make your gift, please contact:

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